

# Colleen Dunn Saftler

Creative Integrationist. Producer, director, actor, writer building on proven results maximizing storytelling, organizational and mentoring skills. Entertainment and Wellness Industries.

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## Work Experience

### **Co-Producer, Universal Studios, Hollywood, CA**

04-Present/2022

“LIFE ACADEMY” & “OnAir!” TV Series

With Victor Migalchan of Movieverse Entertainment. Leveraged leadership, problem-solving, AD skills for new reality show, shepherding young actors through ongoing productions about mental, physical and spiritual wellness in entertainment.

### **Producer, Los Angeles, CA**

12/2021 – 03/2022

DMTP Productions

Produced, wrote, acted, directed. Spearheaded grassroots funding to produce an original concept play about the journey of self-love through the raw, real autobiographical stories of six actors.

### **Producer & Research Assistant, Los Angeles, CA**

2016 – 2020

USC Drama, Film, American Studies

Assisted in casting, outlining, writing, editing, and crafty when needed. Coordinated fundraising, social media. Scouted locations for filming. | Served as RA for Professor Dorinne Kondo, playwright.

### **Executive Assistant, Newport Beach, CA**

9/2016 – 7/2017

The Code Corporation

Dovetailed office correspondence, CRM, Xero with design, creation and copy of website *PMCA – Physicians Medical Cannabis Association*.

### **Director of Sales and Education, Phoenix, AZ**

8/2010 – 9/2012

Astara Skin Care

Secured \$1M sales: evaluated, negotiated International Distribution.

MARKETING & PR – Wrote all POP display design, package copy. Advanced B2B sales through email, social media and print promotions & campaigns. Liaison with PR, created press copy.

### **Director of Training & Education, Lake Forest, CA**

1/1995 – 12/2007

Kerstin Florian International

Developed and oversaw renowned international training department as International Educator. Wrote training manuals and program, personally trained educators and staff in-house and around the world.

## Education and Certification

**University of Southern California – Los Angeles, CA** Bachelor of Arts, Theatre; Minors: Cinematic Arts, Screenwriting

**The Groundlings Theatre & School – Hollywood, CA** Core Track: Basic Improv

**USC Women of Cinematic Arts (WCA) Alumni Outreach Board Representative, '20-21**

**Center for Empowerment – Chicago, IL** Life Mastery Coach Certification

**Dale Carnegie Sales Training – Orange County, CA** Winning with Relationship Selling

## Interests

**Shakespeare Enthusiast** – “This above all: to thine own self be true, And it must follow, as the night the day, Thou canst not then be false to any man.” ~ Polonius - Act 1, Scene 3, Hamlet

**Women's Empowerment** – Engraved in stone above the entrance to the Oracle of Delphi, an admonition proclaims the most ancient of truths – *Know Thyself*. **Creative Integrationist**.

**Strengths Management** – From *Now, Discover Your Strengths* by Marcus Buckingham, Donald O. Clifton, Ph.D.

**Health and Wellbeing** – Spa Lifestyle Evangelist; International Educator steeped in Global Healing Modalities & Therapies, Essential Oils and Herbs, Massage and Skincare. Meditation, Intuitive Reading.

## Skills and Competencies

Storytelling • Writing: creative, business • Strong Computer Skills MAC & PC • Google Suite, Adobe Creative, CRM, AVID, QuickBooks, Xero, Microsoft Office • Organization/Work Flow • Copy Editing • Proofreading • Leadership • Creative Problem Solving • Connectedness • Social Networking • Ideation • Positivity • Activator • Maximizer

